



Bulgarian ccTLD review

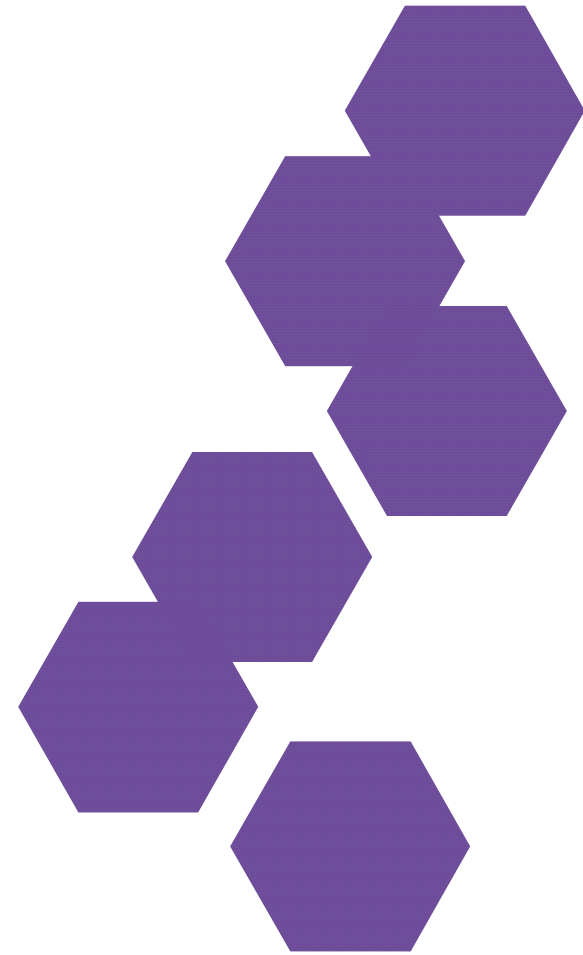
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President

International conference for ccTLD registries and registrars of GIS, Central and Eastern Europe
8 - 10 September 2008, Sofia, Bulgaria

the .BG register

Outline

- Creation and History
- Company and Operations
- Policy
- Registration Quality
- Services
- Registration Growth
- Registration Dynamics
- Current Projects



Creation and History

- 1989 Digital Systems Company created
- 1991 BG ccTLD registered with GSI
- 1996 First formal rules introduced
- 1998 Domain registration fees introduced
- 2001 Register.BG Ltd. split as a new company
- 2006 New registration procedure and fully automated on-line registration system introduced
- 2007 DNSSEC introduced for .BG
- 2008 Liberalization of registration rules, IPv6

Company and Operations

- Private Company
- Local offices in 2 major cities in Bulgaria
- Primary and two backup operations centers
- National interconnection point in Sofia MAN
- Staff of 11 full time employees, 20 people external experts

Policy

- Focus on quality and increasing number of registrations
- Mandatory authentication of registrants
- Minimize speculations with .BG registrations
- Registry – Registrar model
- TLD registry innovation, development and deployment of advanced technologies and policies
- Creating young professionals in Internet technologies

Registration Quality

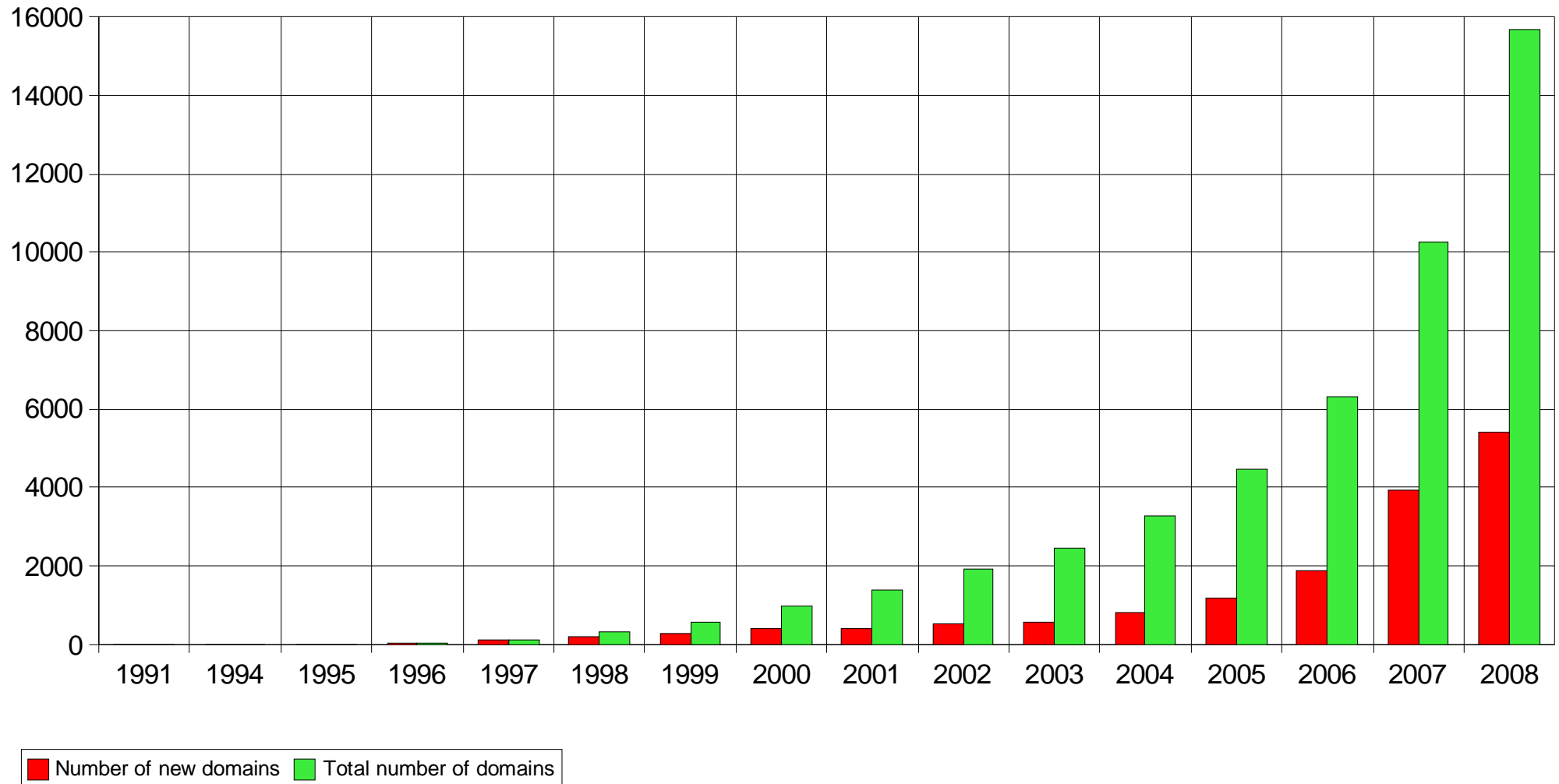
- Mandatory Identification provides:
 - WHOIS information up-to-date
 - Reduction of unwanted domain name registrations
 - More reliable transfer procedure
 - Reduction of SPAM and phishing domains
- Grounds requirement provides:
 - Recognizable registrations
 - Protection of registrations
 - Less lawsuits
 - Protection of Intellectual Property rights
 - Simple and formal dispute procedure
- Digital Signature Certificate Identification and Authentication



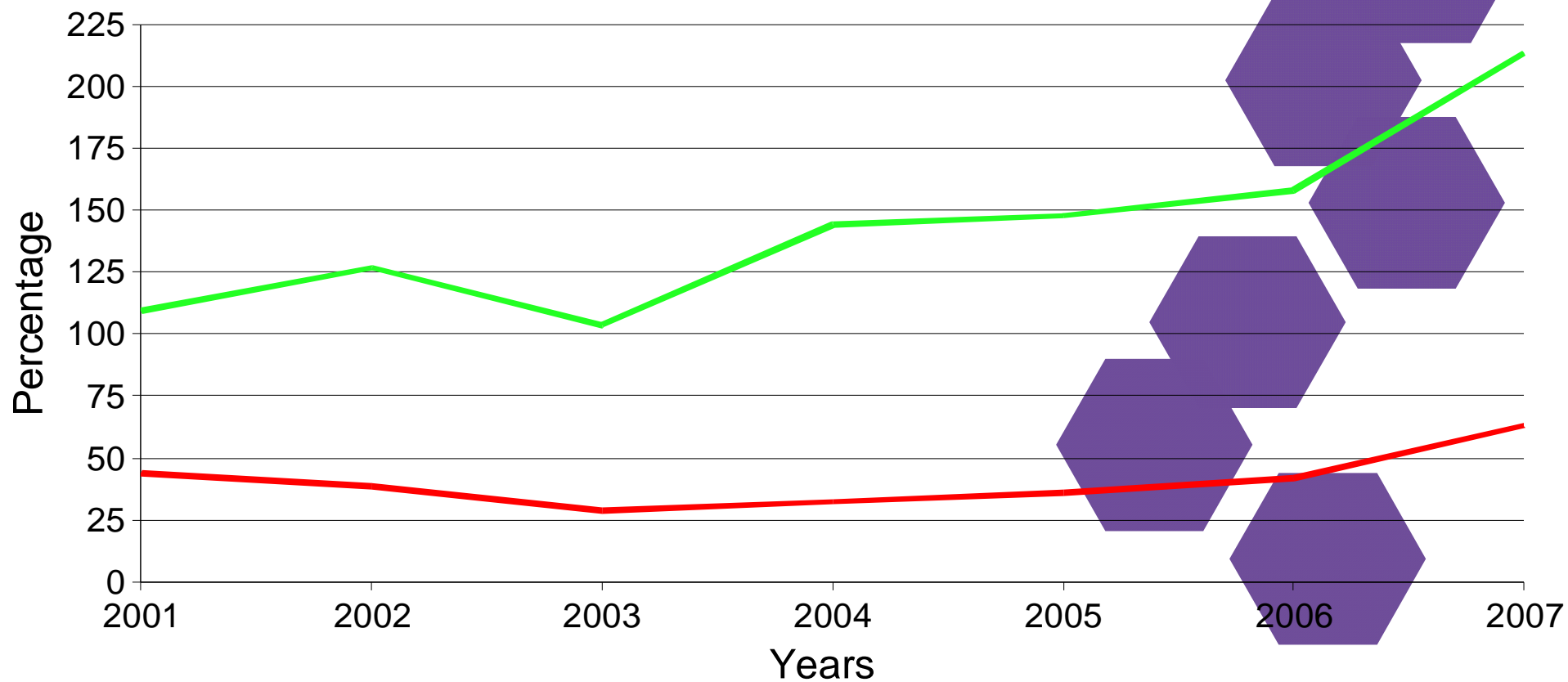
Services

- Direct registrations under .BG
 - Unrestricted registrations without dispute protection
 - Protected registrations when grounds are provided
- Registrations under 36 single letter second level zones under .BG
 - Unrestricted, undisputable registration
- Simple and protected interface for registrants to manage domain and DNSSEC setup using digital signature certificates

Registration Growth



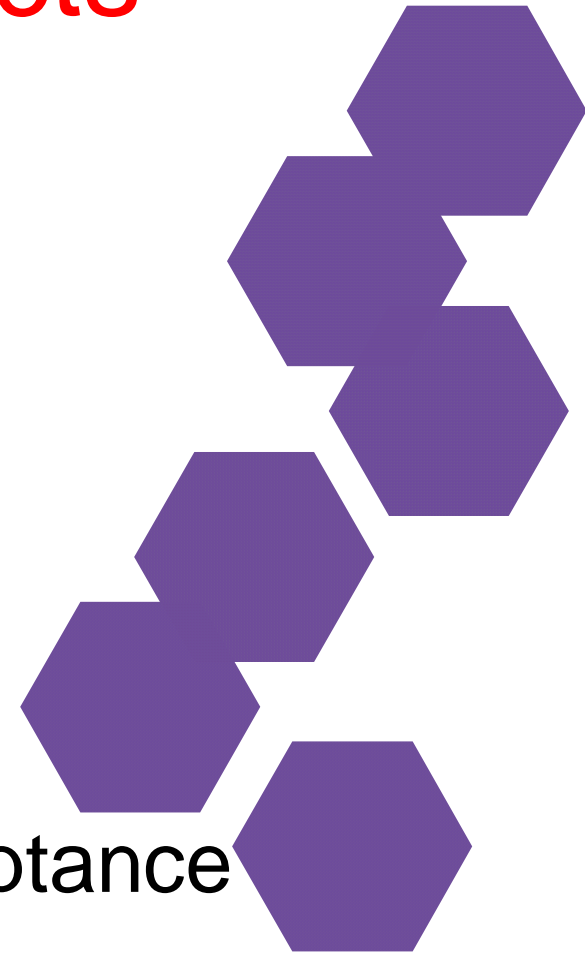
Registration Dynamics



Ratio of new registrations to total registrations Ratio of new registrations to new registrations for precedent year

Current Projects

- Reseller interface
- IDN in .BG
- Publish RRP specifications
- IPv6 connectivity
- Infrastructure Security
- International Credit card acceptance



Thank You

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