

# New gTLD Program

Steve GOBIN  
steve.gobin@icann.org  
ICANN  
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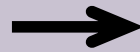


# Top-Level Domains in the Root

- 249 ccTLDs (cf. ISO 3166-1 list)
- 21 gTLDs:
  - sponsored gTLDs or sTLDs delegated to a sponsor that has to define the manner in which the TLD is delegated (via a charter). These TLDs are intended to a community;
  - unsponsored gTLDs

# Generic Top-Level Domains (gTLDs)

Before 1998



.COM .NET .ORG

2000 Round



.AERO .BIZ .COOP .INFO  
.MUSEUM .NAME .PRO

2003 Round



.ASIA .CAT .JOBS .MOBI  
.TRAVEL .TEL

# Policy Outline

- GNSO completed and approved policy by a supermajority vote on 6 September 2007
- Set of principles, recommendations and implementation guidelines
- Approved on 26 June 2008 by the ICANN board
- Open approach, "objection-based"
- Applicants to propose gTLD strings
- No pre-defined limit on number of gTLDs
- IDN gTLDs included, conditional on readiness
- Fees to recover costs
- Rounds initially, aiming at ongoing process later

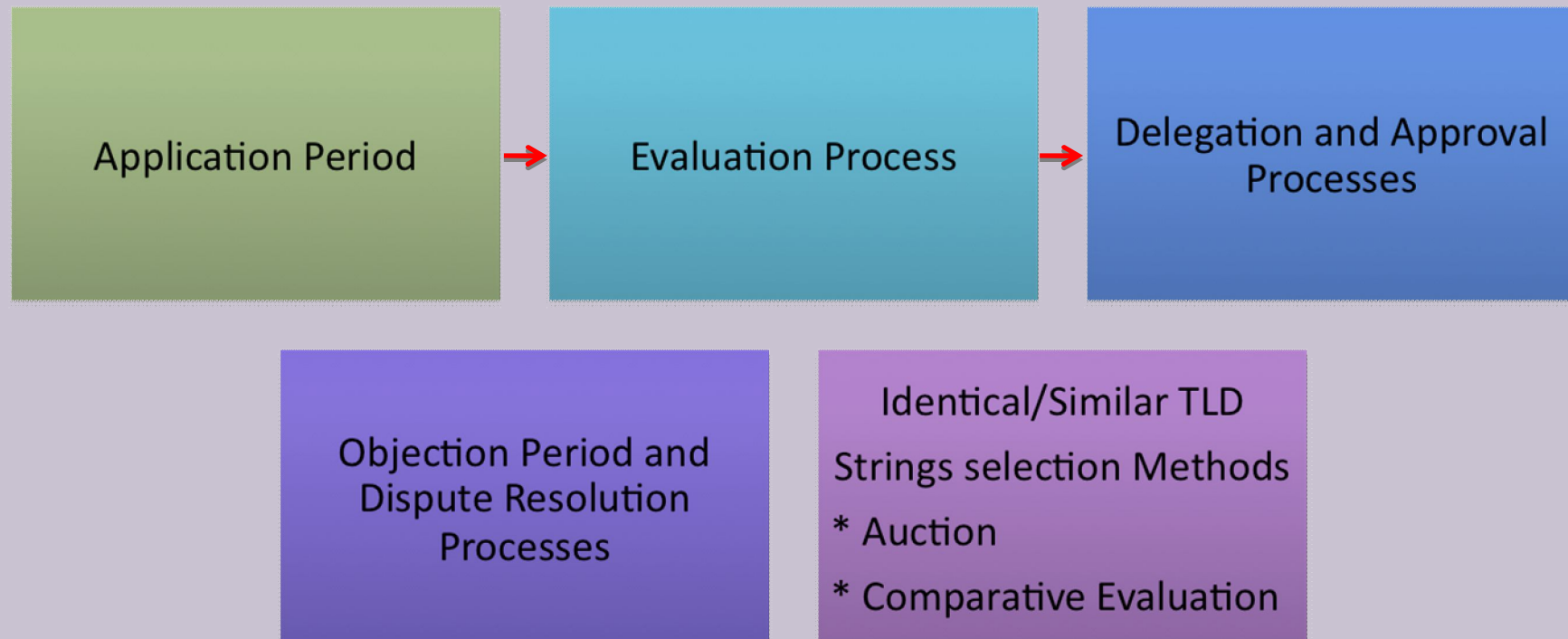
# The Applicant

- Any public or private established entity from anywhere in the world
- Must follow all application steps and rules as specified in the RFP
- Must demonstrate organisational, operational, technical and financial capability
- Must pay an application fee (tbd); other fees may apply depending on application path

# The Application Process

- The detailed guidelines for the applicant will be published in advance (+4 months)
- Open pre-determined application period
- Will be web-based

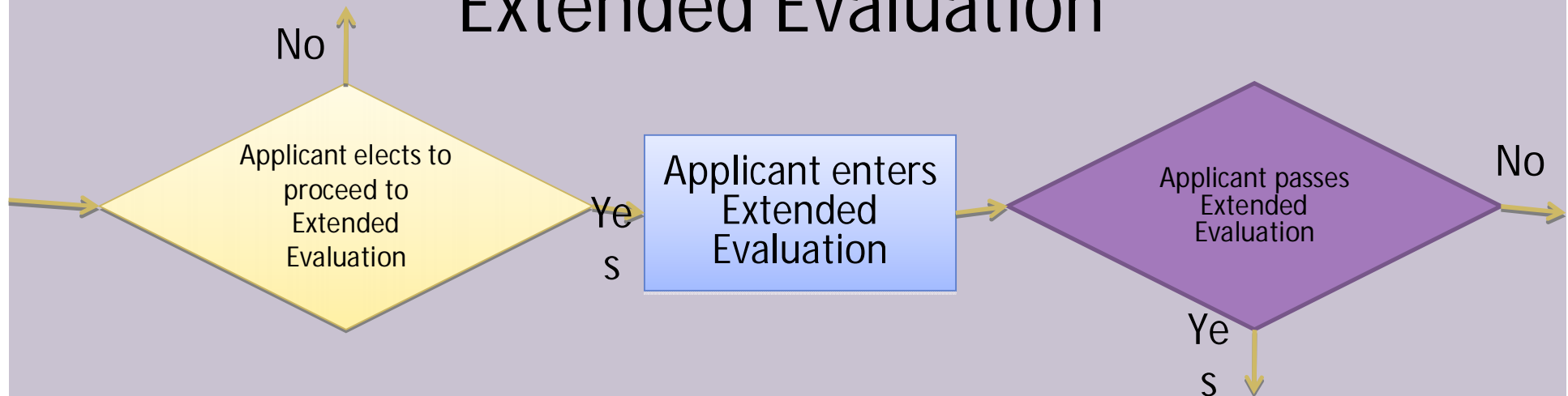
# Main Application Paths



# Initial Evaluation

- Check of the proposed TLD string
  - Must not lead to technical instability or unwanted / unexpected results in the DNS
  - Must not be or look like a reserved name or existing TLD
  - String contentions will be mentioned
- Review of applicant's organisational, operational, technical and financial capability

# Extended Evaluation

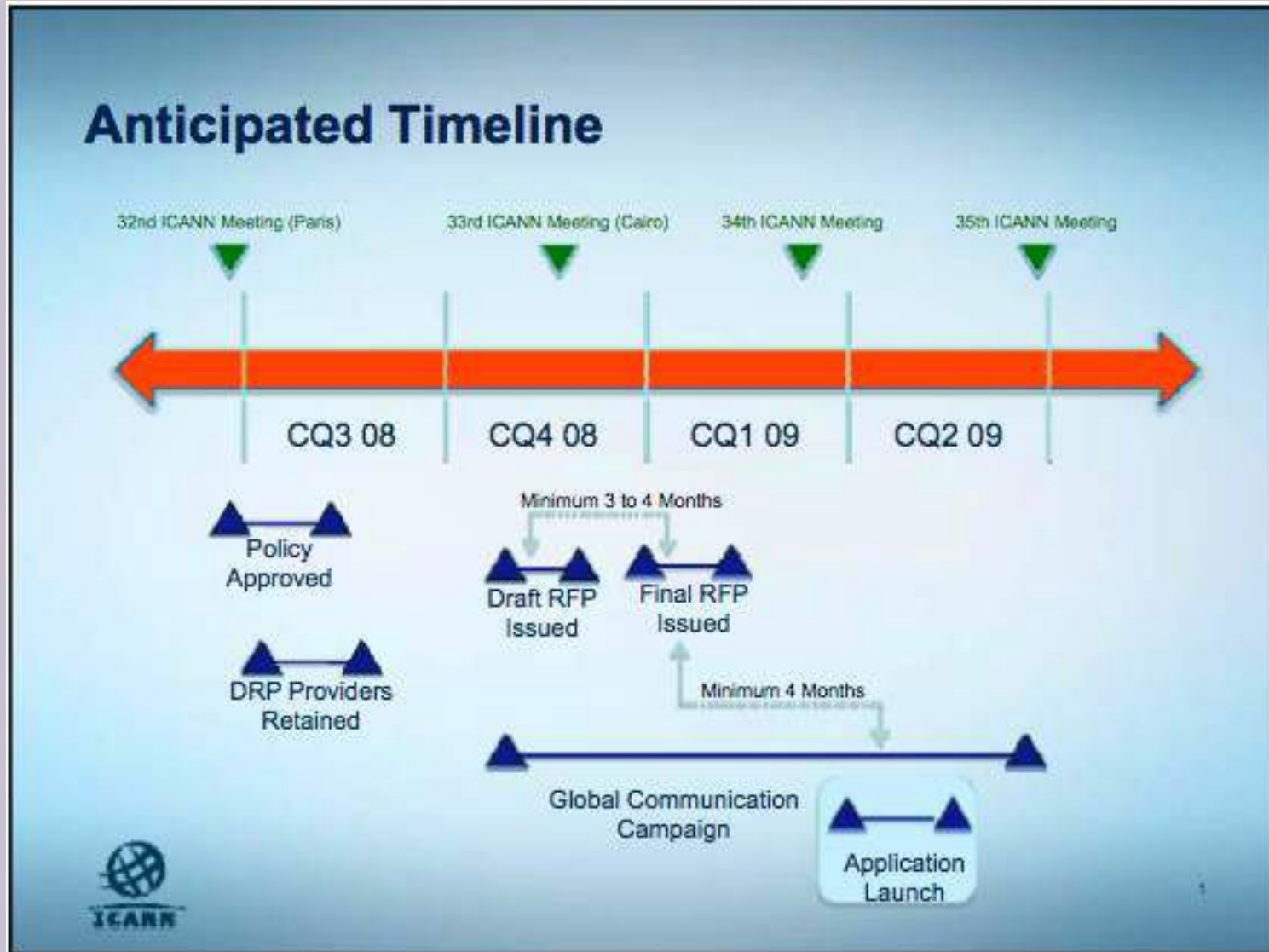


- If applicant does not pass Initial Evaluation it may request additional review → Extended Evaluation
- Further examination of issues or exchanges between the applicants and evaluators
- Same baseline criteria will be used

# The Objection

- Pre-defined objection filing period
- Processed outside ICANN – Dispute Resolution Provider(s) (DRPs)
- Potential grounds for objection
  - String Confusion
  - Infringement of Rights
  - Morality and Public Order
  - Community Objection

# Anticipated Timeline



# More Information

- <http://www.icann.org/en/topics/new-gtld-program.htm>
- [newgtld@icann.org](mailto:newgtld@icann.org)

Thank You!