



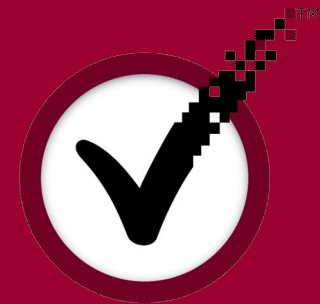
VeriSign Domain Name Industry Brief Q2 2008

September 8-9 2008

Sofia

Sarah Langstone

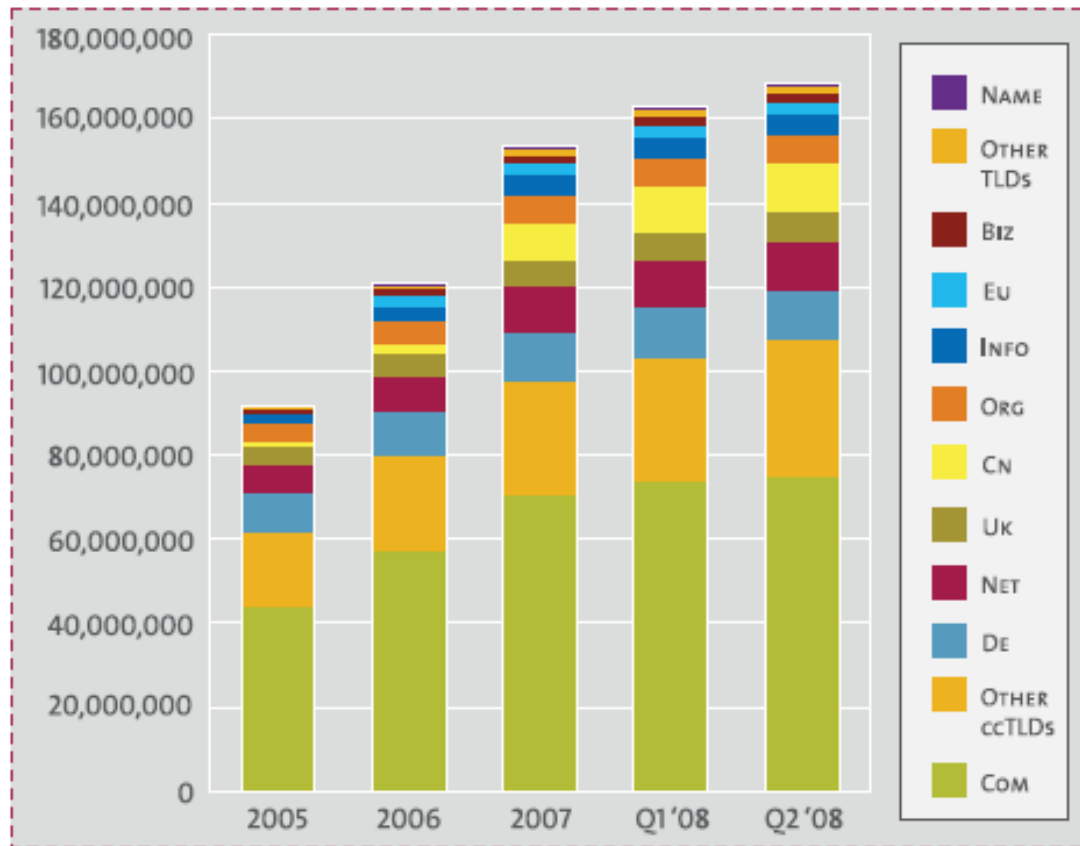
slangstone@verisign.com



VeriSign Proprietary and Confidential

Domain Name Industry Surpasses 168 Million

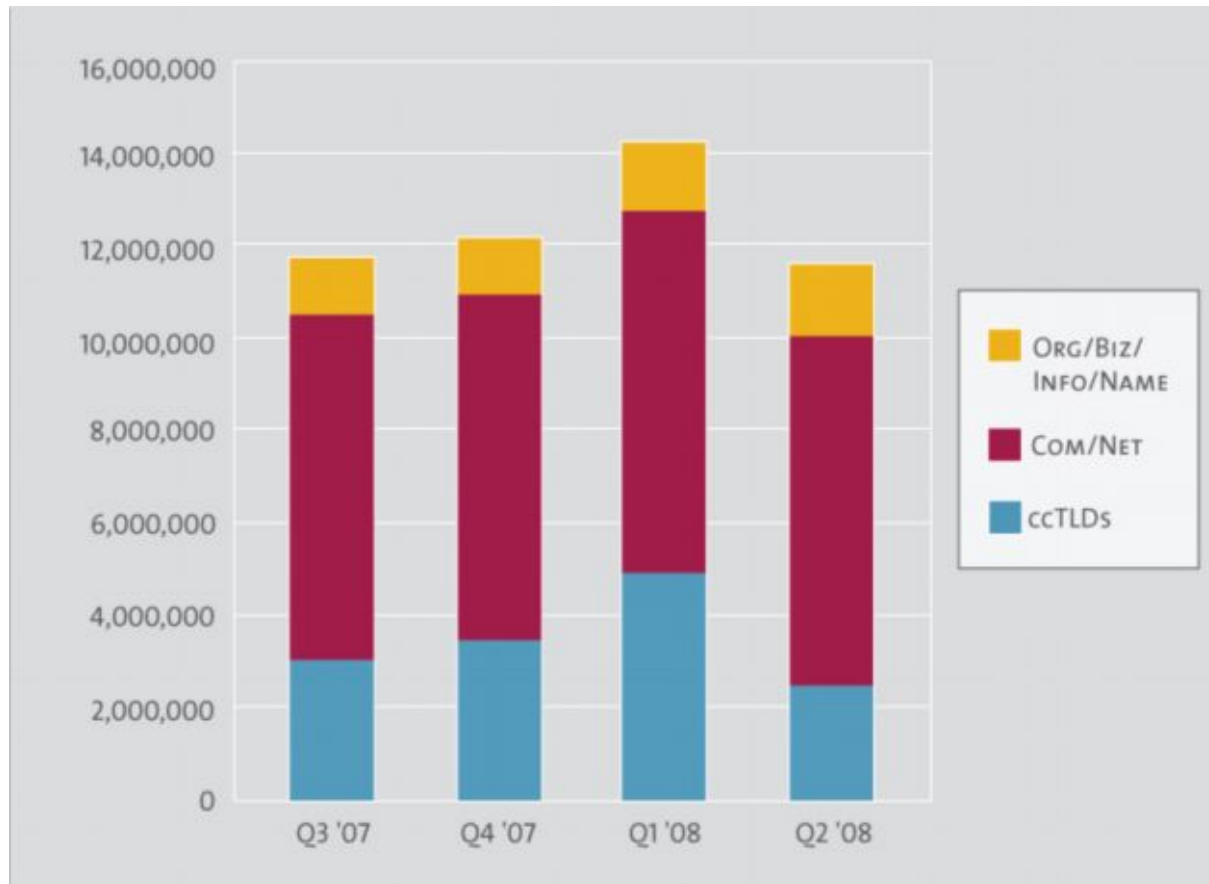
Total Domain Name Registrations



- + 168M domain name registrations worldwide at the end of Q2 2008
 - 4% growth over Q1 2008
 - 22% growth year over year (Q2 2007)
- + The base of Country Code Top Level Domain Names (ccTLDs) totaled 65 million domain names
 - 4% growth over Q1 2008
 - 27% growth year over year (Q2 2007)

Worldwide Domain Registration Growth

Global New Domain Name Registrations



New Registration Growth

+ More than 11.7M new domain names registered in Q2 2008

- 18% decrease over Q1 2008
- 8% decrease year over year (Q2 2007)
- The number of new domain name registrations reflects seasonal slowing historically seen in the second quarter – exceptions;

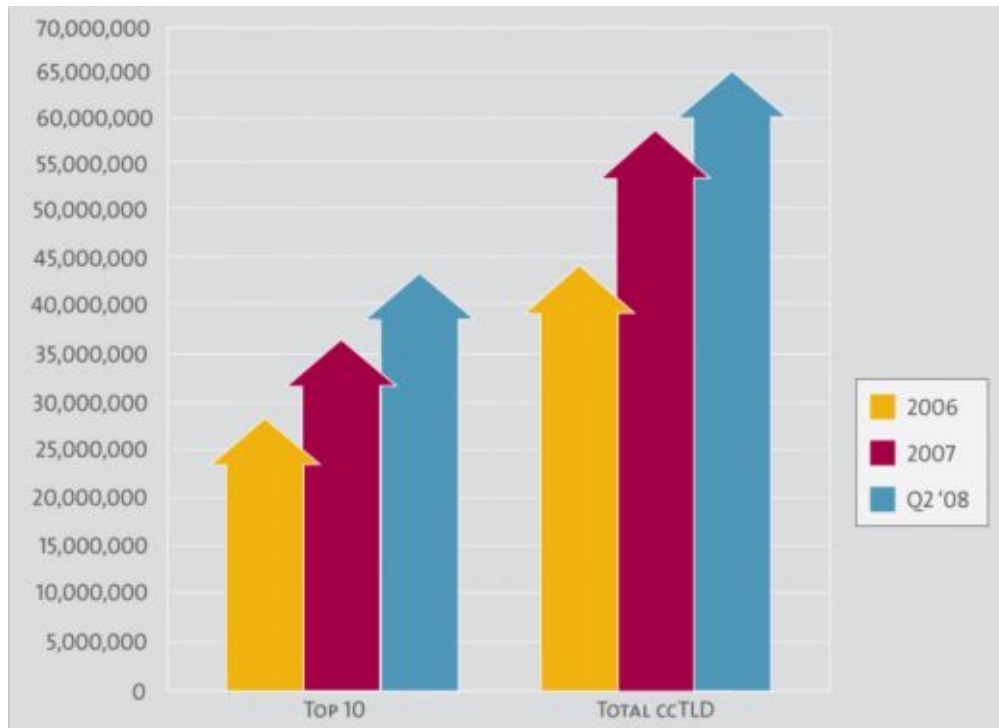
.au

.br

.pl

.ru

ccTLDs grow to 65 Million



New Registration Growth

Top 10 ccTLD Registries by Domain Name Base (Q2 2008)

1. **.de (Germany)**
2. **.cn (China)**
3. **.uk (United Kingdom)**
4. **.nl (Netherlands)**
5. **.eu (European Union)**
6. **.ar (Argentina)**
7. **.it (Italy)**
8. **.us (United States)**
9. **.br (Brazil)**
10. **.ch (Switzerland)**

- + The ccTLD domain name base grew:
 - 4% over quarter over quarter
 - 27% over year over year
- + Top 10 represent 67% of total ccTLDs

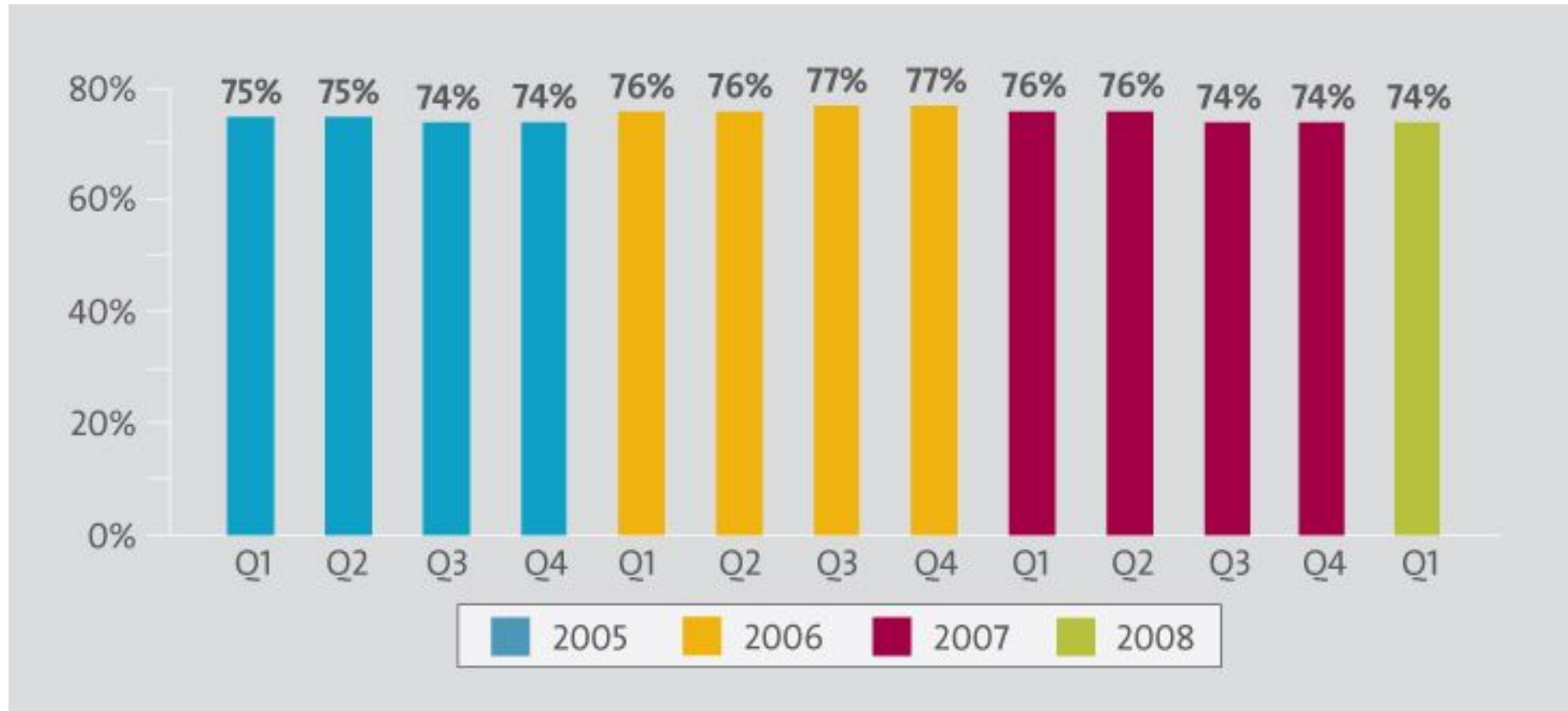
Com and Net Q2 New Registrations

7.5 million New Registrations

- + Growth came from all market segments:
 - US and International
 - Traditional Corporate & SMB
 - Consumer
- + New .com and .net domain name registrations were added at an average of 2.5 million per month in the second quarter
 - 3% decrease over the Q1 2008
 - 7% increase over Q2 2007
 - Estimation that the percentage of .com and .net domain names registered with the intent of generating online advertising revenue is 8.5 percent of the new domain name registrations.

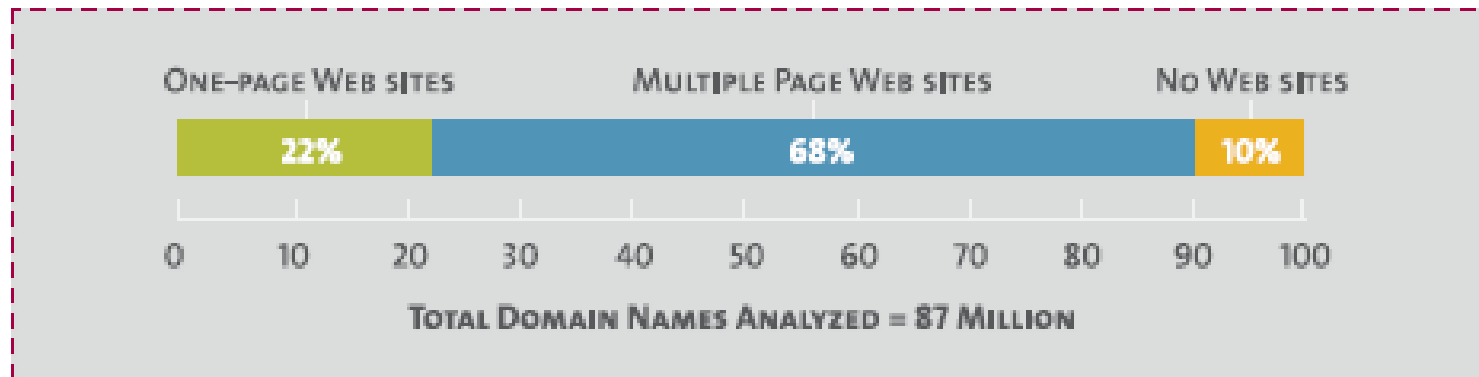
Digital Infrastructure handling a peak of over 48 billion DNS requests per day, operating at 100% availability for last 10 years.

.com / .net Domain Names: Renewal Rates



Domain Names Resolving to a Web Site

.Com/.Net Web Sites



Whether a domain name resolves to a Web site is a key factor in the renewal rates
- domain names that resolve to Web sites are more likely to be renewed.

VeriSign estimates that 90% of .com and .net domain names resolve to a Web site

- + Multiple pages

- + One-page Web sites

One-page Web sites include under-construction, brochure-ware and parked pages in addition to online advertising revenue generating parked pages.

Focus on Latin America

- + The Internet has been booming in Latin America with the key indicators showing strong signs of growth.
- + Number of Internet users in Latin America grew 30 % over the last year to reach 118 million users in the region.
- + 22 percent of the population using the Internet. Brazil, Mexico and Argentina have the greatest number of Internet users in the region
- + In the second quarter of 2008, the base of .com and .net domain name registrations in Latin America reached 1.7 million, a 31% growth over the same quarter last year.
- + The growth of base of domain name registrations in the region outpaces the worldwide growth by 11 percentage points.¹



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A large graphic featuring the letters 'Q' and 'A' in a bold, dark red, sans-serif font. A small blue plus sign is positioned between the two letters. The graphic is centered between two horizontal dashed lines.

QUESTIONS + ANSWERS